

Customer case

# Gooskens → Hout



# The client

Gooskens Hout, founded in 1863 in the Netherlands, is a family led business for six generations that supplies raw and processed whitewood. Gooskens Hout is one of the largest whitewood suppliers in the Benelux with over a hundred employees that only supplies certified wood, directly from the sustainable forests.

# The idea

For Gooskens Hout, the challenge of meeting increasing demand while maintaining high-quality standards was becoming apparent. Cornee Van Dam, manager at Gooskens Hout, explains, "We were searching for new challenges and opportunities such as flexibility, speed and wanted to innovate and of course expand capacity. So, we decided to invest in a new machine line."



**Cornee Van Dam**  
Manager at Gooskens Hout



## The solution

This decision led Gooskens Hout to System Hall, where they found the solution they needed. The new line, equipped with an extra band saw and cross cutter, increased their capacity significantly, which was their main objective.



## The collaboration

The relationship with System Hall dates back to 2010 when Gooskens Hout was searching for a second-hand moulder.

Accessibility to support has been crucial for Gooskens Hout. "It was easy to get in contact with System Hall, and the team always help you as great as they can," Cornee states. Anytime there was an issue in the project, System Hall took the lead and solved the problem regardless of the origin. They see the project as a whole and want the best for the customer.

The collaboration with System Hall has been smooth and as expected. "From start to finish, everything went as expected," he remarks.



## The results

The impact of System Hall's production lines on Gooskens Hout's operations has been substantial as they've seen improvements in both production speed and product quality. And with less overtime, their operators make progress each week.

The overall worker satisfaction has been positive, with one employee expressing pride in the new equipment. "He starts smiling when he talks about it," Cornee says.



## The conclusion

The biggest benefit for Gooskens Hout has been the increased capacity and flexibility offered by System Hall's solutions. According to Cornee, the lines are light and require minimal service and they can handle a variety of products, giving them more flexibility in their operations.

In conclusion, Gooskens Hout's collaboration with System Hall has been successful in developing their production capabilities and maintaining their competitive edge in the market.